maurices Donates $250,000 to Rural Hospitals to Support Healthcare Workers on the Frontlines in the Fight Against COVID-19

Duluth, MN – maurices, a women’s apparel brand with more than 900 stores across the U.S. and Canada, announced today that it is donating $250,000 to multiple rural community hospitals to support healthcare workers on the frontlines of the COVID-19 pandemic.

“With maurices stores in more than 900 communities, we are proud to support our local healthcare workers who are on the frontlines treating patients in rural hospitals. These individuals are truly hometown healthcare heroes,” said George Goldfarb, maurices President & CEO.

Goldfarb added, “This escalating crisis has transformed the way we think and work. Like other organizations, we are looking for ways we can support our associates, our customers, and our communities. Often rural hospitals don’t get the support they need, and by providing them with a monetary donation they will be able to purchase what they need most in this fight against COVID-19. We have been in touch with many of the hospital administrators who have told us the timing for this donation is perfect.”

maurices is also donating to Essentia Health and St Luke’s Hospital (and their rural affiliates) in Duluth, Minnesota, where its headquarters is located.

About maurices

maurices is a women’s specialty apparel retailer that celebrates feel good fashion for real life ™.

maurices is committed to its service with style promise and offering affordable fashions that take women from workday to weekend, and all of life’s adventures in between. With inclusive sizing from 0-24, maurices is famous for its versatile styles including key categories such as denim, dresses, tops and more. Established in 1931, maurices operates 930 stores in communities across the U.S. and Canada and offers even more fashion at maurices.com. maurices is headquartered in Duluth, Minnesota.