

TWIN CITIES BUSINESS



David Kornberg

CEO

Maurices

CATEGORIES **Emerging**

YEAR **2022**

DESCRIPTION

Well-traveled UK native David Kornberg came to Duluth in February to lead women's clothing retailer Maurices. His career has included leadership positions at British chain Marks & Spencer, Disney Stores, and Ohio-based youth-oriented fashion retailer Express, where he rose to CEO. What was the appeal of Maurices, whose 897 stores are located mostly in smaller towns and cities? "This is a company with a long and rich history, with a unique niche" and headquartered "in a beautiful Midwestern city," he says. Kornberg sees growth opportunities by expanding e-commerce, adding new lines (notably intimates and sleepwear), and maintaining each store's "hometown" culture.